

InMotion Privacy Policy

InMotion is committed to safeguarding your privacy and personal data. As a nonprofit organization, InMotion operates with a single, urgent goal — helping people with Parkinson’s Disease (PD) feel better every day. InMotion uses the donations it receives to fund programs and services in furtherance of that goal. InMotion also offers digital and non-digital tools for clients, carepartners, families, donors and the medical community to access information on PD and to engage with the community.

This Privacy Policy explains our online information practices and outlines the choices you can make about what information you provide, how your data is collected and how it is used. Keep in mind that one reason InMotion exists is to further scientific and medical research about PD and that research findings are intended to be shared with a wide public audience. Your choice to share information with InMotion—including personal, private information -- is also deemed to be done with the knowledge that InMotion’s practices further its goal to help speed a cure for PD through the sharing of medical research. From time to time, InMotion conducts internal audits of its information practices and reserves the right to make changes to this policy. Changes to this policy are also made to comply with evolving legal and regulatory requirements, including the General Data Protection Regulation (GDPR) of the European Union.

This Privacy Policy applies to all information received by InMotion, both online and offline, any electronic, written or oral communication you share with us, and any information you provide to third-party vendors operating on behalf of InMotion.

What Data We Collect

InMotion collects several types of information about you, depending on the action you take. This data includes personal information that you directly submit to us as part of a registration, participation, survey or donation form, as well as through other digital and non-digital interfaces and platforms, such as e-mail and social media. InMotion also collects information on your web behaviors as you navigate through the InMotion website through the use of cookies and other tracking technologies. The data collected by InMotion generally falls into 3 categories:

- **Personal information**, including name, email address, mailing address and personal connection to PD.
- **Platform data**, including your IP address, browsing actions and traffic patterns, which is automatically collected through cookies and other tracking technologies as you navigate our website. Our website and other digital platforms also include third-party features and widgets (e.g., social sharing) that may collect data.
- **Transactional data**, including personal and credit card information, through secure purchases or donations submitted on our financial transaction pages. This information is used to acknowledge receipt of your donation for tax purposes and to include you on InMotion’s mailing list, if you choose to join it. When you send a donation in honor or in memory of someone and request that an acknowledgement be sent to another individual, we will use the name and address of that individual for acknowledgement purposes only.

How We Use Your Data

InMotion and its third-party vendors may use your personal, platform or transactional data to:

- Provide you with relevant information about our programs and services
- Carry out a request or transaction you have initiated
- Analyze trends in user behavior
- Optimize the performance of our website
- Tailor and promote opportunities for engagement to meet your interests
- Improve the technical performance and personalized experience of our website
- For any other purposes with your consent

InMotion does not sell or rent your information to others.

Your information may also be disclosed to comply with a court order, law or legal process.

If you wish, you can modify your internet browser settings to alter which technologies are permitted, but this may limit some functionalities and features of our website.

Data Security

We care about the security of your transactions and the data you share on our website. InMotion applies industry-standard practices and technologies to safeguard your personal and credit card information. We use high-grade encryption and the secure https protocol to communicate with your browser, which guards against interception of the credit card information you give us. We also employ several different security techniques to protect your personally identifiable information from unauthorized access by users inside and outside the organization.

The web servers for InMotion are located in a locked, secure environment, and computer systems are maintained in accordance with industry standards to secure information. You should be aware, however, that "perfect security" does not exist on the Internet, and third parties may unlawfully intercept or access transmissions or private communications.

Consistent with regulations of the United States and European Union, InMotion takes many technical precautions to keep your data and privacy secure against security breaches. However, there is no guarantee that your information is completely safe from breach of our computer systems and servers. In the event of a breach, InMotion will comply with its regulatory obligations.

Children's Privacy

None of the content and information on InMotion's website is targeted toward children under 13 years of age. We make every effort possible to ensure that we do not collect or maintain information on our website from those we know to be younger than 16 unless parental consent has been obtained in writing.

Communication Preferences

InMotion provides an online form to join our communications list. If you have “opted-in” to receive communications, we may send you regular communications, either via e-mail or regular mail.

You will be added to InMotion’s email list if you sign up for InMotion classes as a client or carepartner, or if you register to receive emails via a form or checkbox on the InMotion website. Email subscribers may select to unsubscribe by sending a message to support@beinmotion.org. To correct or change the personal information you have provided, please contact us at support@beinmotion.org.

Contact Us

If you have specific questions or concerns about this Privacy Policy, or if you would like access to the personal information you have provided InMotion, please contact us at support@beinmotion.org or at the following address 2849 Galaxy Parkway, Suite M, Warrensville Heights, OH 44128.