



# SPONSORSHIP FORM

5K Run/Walk, 1 Mile Family Walk, Yoga, Tai Chi, Obstacle Course and 100-Yard Dash Relay

Sunday, Sept. 19, 2021

Beachwood High School, 25100 Fairmount Blvd, Beachwood, OH 44122

Check-in begins at 7:30 am; Event Begins at 9:00am



## SIGNATURE

\$15,000 Donation  
*Exclusive*

**Incl. 40 registrations**

*Tax-Deductible Gift: \$14,000*

- Event naming rights, i.e. "Company Name presents Pals In Motion"
- Right of first refusal for 2022 Signature Sponsorship
- Your name and logo on the front of race t-shirts and event page
- Your name and logo on promotional materials placed in visible community locations
- Your banner/signage displayed at the start of the race
- Promotional materials included in participant bags (maximum of 3 items)
- Social media post on Facebook, Twitter, Instagram and LinkedIn
- Your name and logo featured in full screen on televisions at InMotion and in participant emails

## DIAMOND

\$10,000 Donation

**Incl. 25 registrations**

*Tax-Deductible Gift: \$9,375*

- Naming rights for 5K Run or 5K Walk : "Pals in Motion 5K Run presented by Company"
- Your name and logo prominently displayed on the back of race t-shirts and event page
- Your banner/signage displayed at the start of the walk
- Promotional materials included in participant bags (maximum of 3 items)
- Opportunity to provide educational material (with link) on InMotion website Community Resources page
- Social media posts on Facebook, Twitter, Instagram and LinkedIn
- Your name and logo featured in full screen on televisions at InMotion and in participant emails

## EMERALD

\$5,000 Donation

**Incl. 15 registrations**

*Tax-Deductible Gift: \$4,625*

- You name one the following events (*first come, first served!*)
  - *Yoga session, i.e. "Yoga for Parkinson's presented by Company Name"*
  - *Tai-Chi session*
    - *1 Mile Family Walk*
    - *Obstacle Course*
  - *100-Yard Dash Relay Race*
- Your name and logo prominently displayed on the back of race t-shirts and event page
- Opportunity to provide educational material (with link) on InMotion website Community Resources page
- Promotional materials included in participant bags (maximum of 2 items)
- Social media posts on Facebook, Twitter, Instagram and LinkedIn
- Your name and logo featured in half screen on televisions at InMotion and in participant emails

## PLATINUM

\$2,500 Donation

**Incl. 10 registrations**

*Tax-Deductible Gift: \$2,250*

- You name one of the following (*first come, first served!*)
  - *Food Station, Water Stop (2 available), Technology Sponsor*
- Your name and logo on the back of race t-shirts and event page
- Opportunity to provide educational material (with link) on InMotion website Community Resources page
- Promotional materials included in participant bags (maximum of 1 item)
- Social media posts on Facebook, Twitter, Instagram and LinkedIn
- Your name and logo featured in quarter screen on televisions at InMotion

## GOLD

\$1,000 Donation

*Tax-Deductible Gift: \$800*

- Your name and logo on the back of race t-shirts and event page
- Your name and logo featured in listing on televisions at InMotion
- Includes 8 registrations

<b>SPONSORSHIP LEVEL</b>	<input type="checkbox"/> \$15,000	<input type="checkbox"/> \$10,000	<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$1,000	
<b>Name</b>						
<b>Company Name</b>						
<b>Address</b>				<b>City, State, ZIP</b>		
<b>Email</b>				<b>Phone</b>		
<b>Payment Method</b>	<input type="checkbox"/> Check	<input type="checkbox"/> Invoice us at address above	<input type="checkbox"/> Credit Card (complete section below)			
<b>Credit Card Number</b>				<b>Exp Date</b>	<b>CVV</b>	
<b>Cardholder Name</b>				<b>Signature</b>		

*InMotion is a 501 (c)(3) nonprofit organization. IRS Tax ID 46-4102770*

Return Completed Form with Payment & High Resolution Logo in both JPG and EPS file format **by 8/27/2021** to:

InMotion, 23905 Mercantile Road Beachwood, OH 44122 or [wvoelker@beinmotion.org](mailto:wvoelker@beinmotion.org)

**Online registration at [www.palsinmotion.org](http://www.palsinmotion.org)**