

Impact Report 2020-2021

InMotion

Helping people with Parkinson's disease feel
better every day.



Allan Goldberg Center for Parkinson's Wellness
23905 Mercantile Road
Beachwood, OH 44122
216.342.4417
beinmotion.org

A message to the InMotion family

Dear Friends,

On behalf of our Board of Directors, staff, coaches, volunteers, and the people we serve, thank you for being part of the InMotion family. With your support, we navigated through the past 18 months with the resourcefulness and resilience that are hallmarks of InMotion.

In the following pages, we look forward to sharing with you some of the ways that InMotion survived and thrived during this past year. The Greater Cleveland community has supported InMotion in a multitude of ways through our Pals In Motion race, our capital campaign to purchase and renovate the Allan Goldberg Center for Parkinson's Wellness, and our annual fund. When we reflect on one of the most challenging years that our country has ever faced, we will remember and celebrate the dedication and commitment to our mission by all of you.

If you have visited InMotion, you've seen a place brimming with optimism and energy. "Hope" is the word you'll hear most often within InMotion's walls and "hope" is what you see on the faces of our clients and care partners as they continue to feel better each day they experience all InMotion offers.

With much gratitude,



BRUCE GOODMAN

President, Board of Directors



CATHE SCHWARTZ

Chief Executive Officer

Board of Directors

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Ann Freimuth, Vice President
Karen Jaffe, MD, Vice President
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Karen Hess, Secretary
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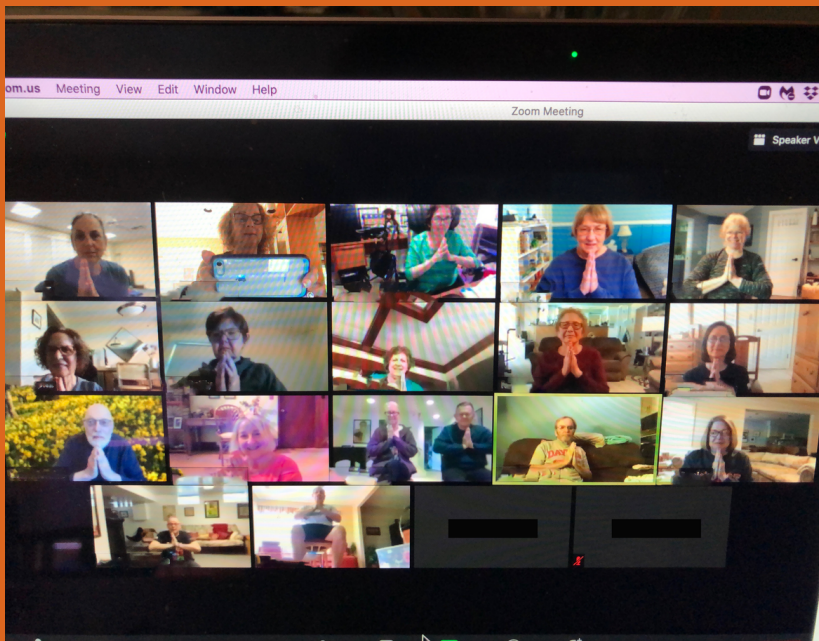
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Earl Franklin
Allan Goldberg*
Jeff Gottlieb
Patrick Graham
Lee Handel*
Debi Kortanek
Harvey Kotler
Laura Milgram
Steve Owendoff
Zack Paris
Judy Peters
Susie Ratner
David Riley, MD
Lisa Salamon-Handel
Glenn Southworth
Mario Tonti

*In Loving Memory

Program Stats & Financials

When the pandemic struck, we suspended onsite programming on March 13, 2020. Three days later, we had produced eight class videos to keep our clients exercising, and within six weeks, launched a full suite of remote classes via Zoom. We celebrated opening the doors to our new building and onsite classes on May 17, 2021.



Onsite and Remote Programming 2020-2021
Number of class visits: 12,714

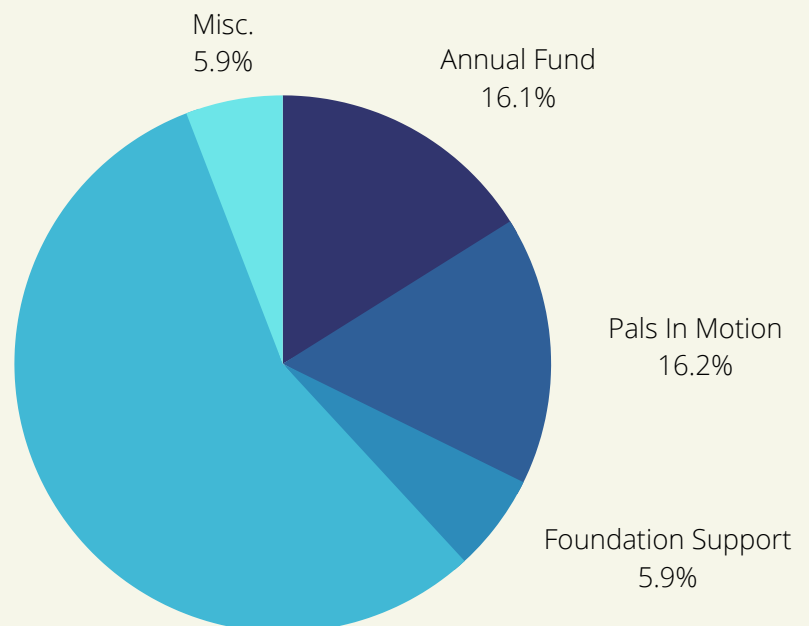
During our 14-month closure, we experimented with new ways of delivering programs remotely. In the process, we attracted clients from New York, Colorado, California, Michigan, Illinois, and Georgia.

Philanthropic Support FY20 Total Raised: \$1.942 million

Thank you!

We are grateful to everyone who helped sustain InMotion with their charitable contributions.

To learn more about how you can make a gift to help people with Parkinson's disease feel better every day, contact Wendy Voelker at 216.675.4016.



Building for the Future Capital
Campaign
56%

Highlights 2020-2021

Providing Programs and Services during COVID-19

As the pandemic spread, InMotion's leadership developed plans for operating remotely in the event of a closure. In March 2020, we put those plans into place. We developed online wellness classes, provided lessons in using Zoom to our clients, implemented a phone tree staffed by volunteers to check in on our clients, and eventually created a library of over 100 exercise and wellness videos for our clients and care partners.

The Allan Goldberg Center for Parkinson's Wellness

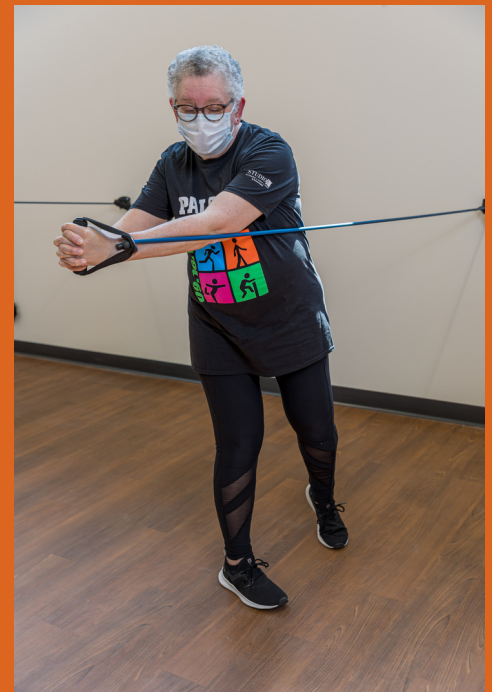
After raising \$2.8 million and completing an eight-month renovation, InMotion moved into its new 20,000 square foot facility in November 2020. We reopened the space to clients in Spring 2021 and have welcomed approximately 1,000 clients and care partners.

Cleveland Brain Health Initiative (CBHI)

InMotion is the only community-based partner in this organization. CBHI, a collaboration between university and hospital-based researchers, is developing impactful research that will lead to improved brain health. We continued to provide a community-based perspective to this group and collaborated with researchers pursuing PD-related topics.

Payroll Protection Program (PPP) Funding

InMotion received two forgivable PPP loans from the Small Business Administration, which helped us meet program and operating expenses during the pandemic.



Pals In Motion 2021

Thank you to everyone who supported our 5th Annual Pals In Motion event on Sept 19, 2021, presented by the Levine Family in memory of Les Levine. We were excited to host more than 1,000 participants on a beautiful, sunny fall day at Beachwood High School.

Thanks to the generosity of our sponsors, donors, participants, and volunteers, Pals In Motion raised a record \$400,000. These funds directly support InMotion's holistic wellness programs for people with Parkinson's disease and keeps them free of charge to everyone who needs them.

A very special thank you to our event's Community Partners, who helped us have a safe and fun event for everyone:

- City of Beachwood
- Beachwood City Schools
- Beachwood Police Department
- University Hospitals EMS
- Cleveland Water Department

And a HUGE thank you to our numerous event volunteers, who made the day run smoothly! We couldn't have done it without you all!



By the Numbers

81 Sponsors contributed \$173,500

1338 Donors raised \$202,781

1008 Registrations, totaling \$24,395



Programs and Services

Client Assessments

InMotion has developed a proprietary, evidence-based system to help clients track progress, discuss findings with their healthcare teams, and statistically measure the impact InMotion makes.

Physical Wellness

Spinning
(Cycling)

Yoga (Mindful
Movement)

Boxing
Tai Chi

Yes, I Can Move!
Better Every
Day™ (BED)

Healing Arts

Drumming

Art Workshop

Song In My Heart

Education and Support

Stronger
Together™

PD101

PD201

Ask the Expert

Research

InMotion conducts unprecedented, ongoing research that demonstrates the effectiveness of exercise, movement, and other therapies to manage and delay symptoms of Parkinson's disease.

Staff

Cathe Schwartz, Chief Executive Officer
Ben Rossi, Co-Founder and Chief Program Officer
Deborah Rossman, Chief Operating Officer
Wendy Voelker, Development Director
John A. Ambrose, Community Outreach Manager
Kari Kreft, Events and Accounts Payable Manager
Deborah Holland, Database Manager
Pam Deutsch, Evening Coordinator

Coaches

Nancy Aeder
Cara Barton
Kathy Cohen
Joe Craig
Sandy Ellis
Melissa Geesen
Faith Gilbert
Terry Goldberg
Stephen Greenberg
Char Grossman
Patrick Houlahan
Michael Ingram
Karen Jaffe
Janet Kennedy
Amy Larocca
Dan Medves
Joan Meggitt
Mike Nason
Ed Niam
Michele Ridella
Ali Rivera
Ben Rossi
David Stein
Heidi Wuescher
Braeden Yacobucci
Chris Zalewski

Volunteers

Linda Allen
Jody Bell
Laura Bennett
Jim Bickel
Sherri Blaushild
Beth Bryant
Lillie Burkons
Denise Carter-O'Gorman
Kathy Cohen
Sharon Desatnik
Maureen Dinner
Sharon Epstein
Mindy Feigenbaum
Rob Felber
Terry Goldberg
Kim Gottlieb
Cydney Granger
Nancy Grannis
Char Grossman
Amy Handel
Cary Hodous
Karen Jaffe
Kim Joseph
Eve Kalayjian
Desi Kate
Sheilah Levine
Diane Linick
Ruth Mayers
Laura Nemer
Steve Peplin
Cindy Polster
Shani Polster
Cay Reilly
Loree Resnik
David Riley
Cindy Saks
Linda Schlein
Barbara Shaefer
Paula Sieger
Natalie Skall
Marlene Sobol
Lori Sonkin
Judy Spaulding
Anna Thanos
Bob Tucker
Sue Tucker
Tonya Waggoner
Kristin Walters
Mel Wasserman
John Watkins
Jackie Weingold
Pat Zimmer



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Connect with us

