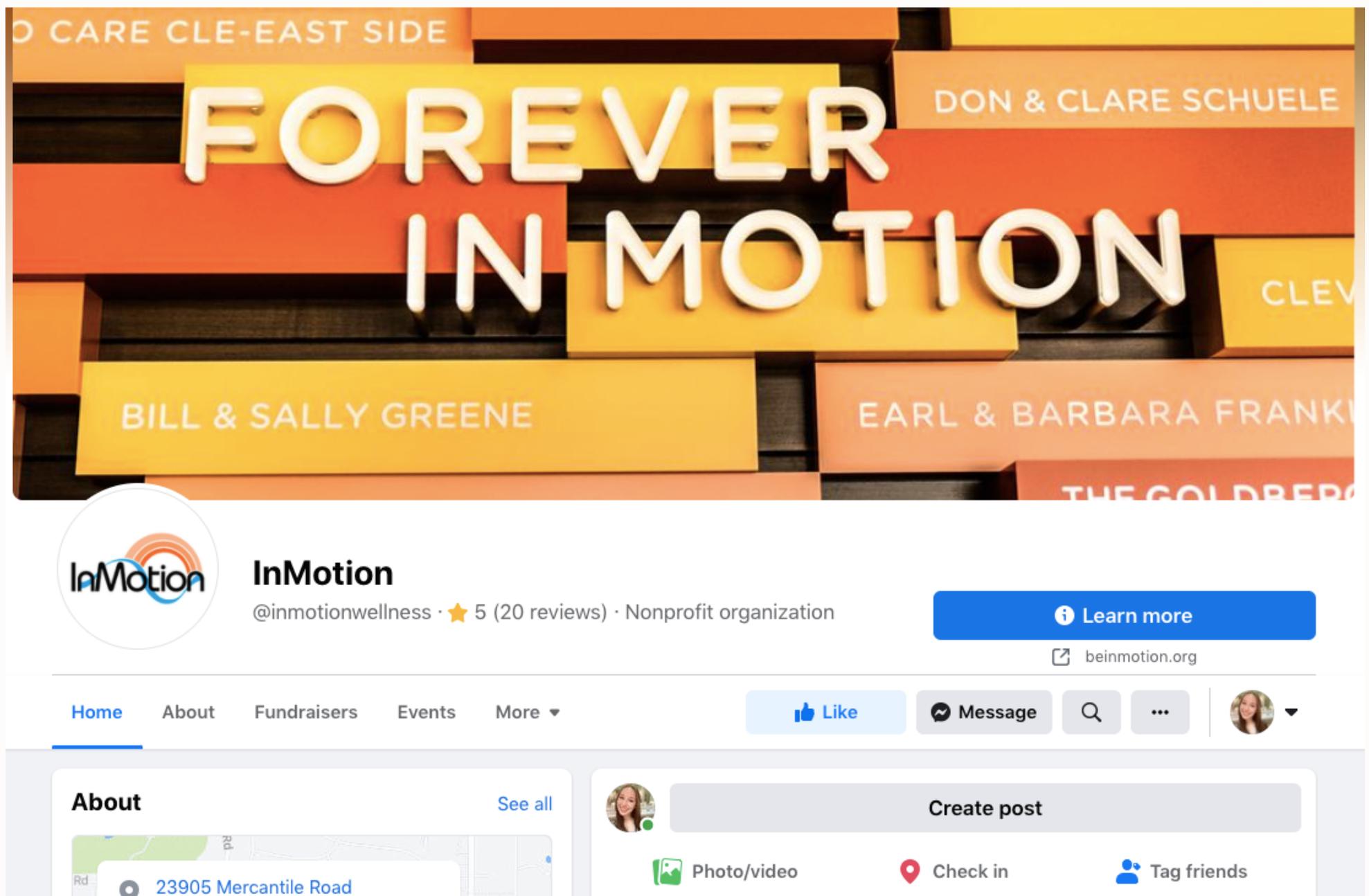


# CREATE AN INMOTION FACEBOOK FUNDRAISER: 5 EASY STEPS

1. Log onto Facebook and search for InMotion.  
Click on our profile.
2. Click on "Fundraiser" directly under the InMotion logo.
3. On the right under "Create a Fundraiser," click "Raise Money."
4. On the left, you'll see a ribbon. Feel free to personalize as you'd like!
  - We recommend ending the fundraiser on Sunday, Mar. 19 and changing the Title to "(Your name)'s fundraiser for InMotion's 7th birthday!"
5. Click "Create" and you are all done!

1. Log onto Facebook and search for InMotion. Click on our profile.

This is what your screen will look like when you click on InMotion's profile.



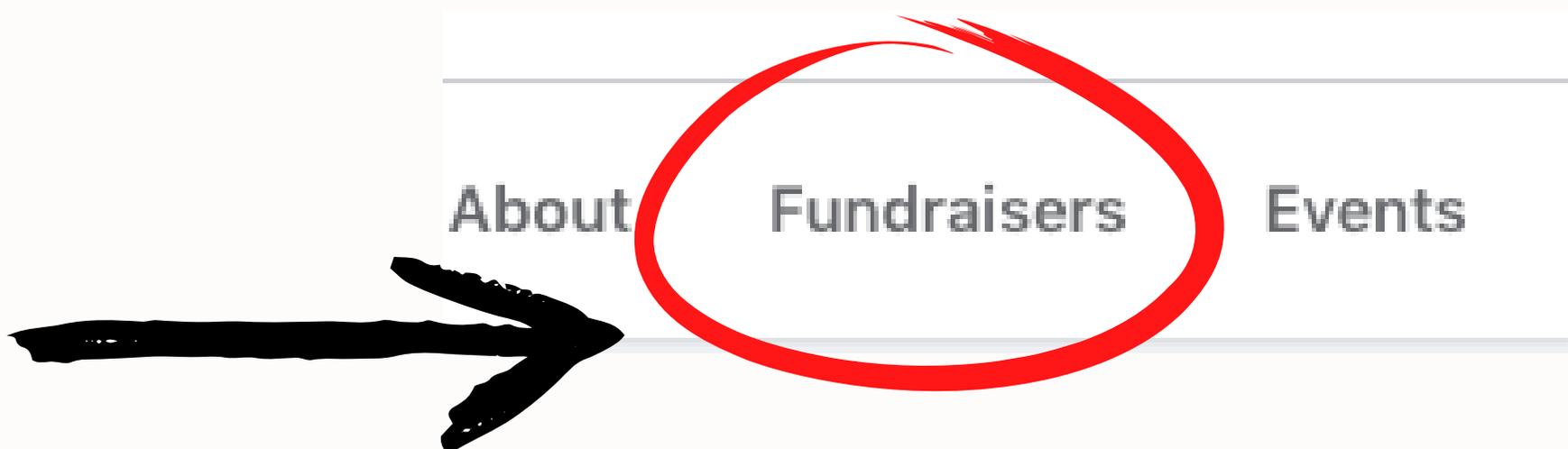
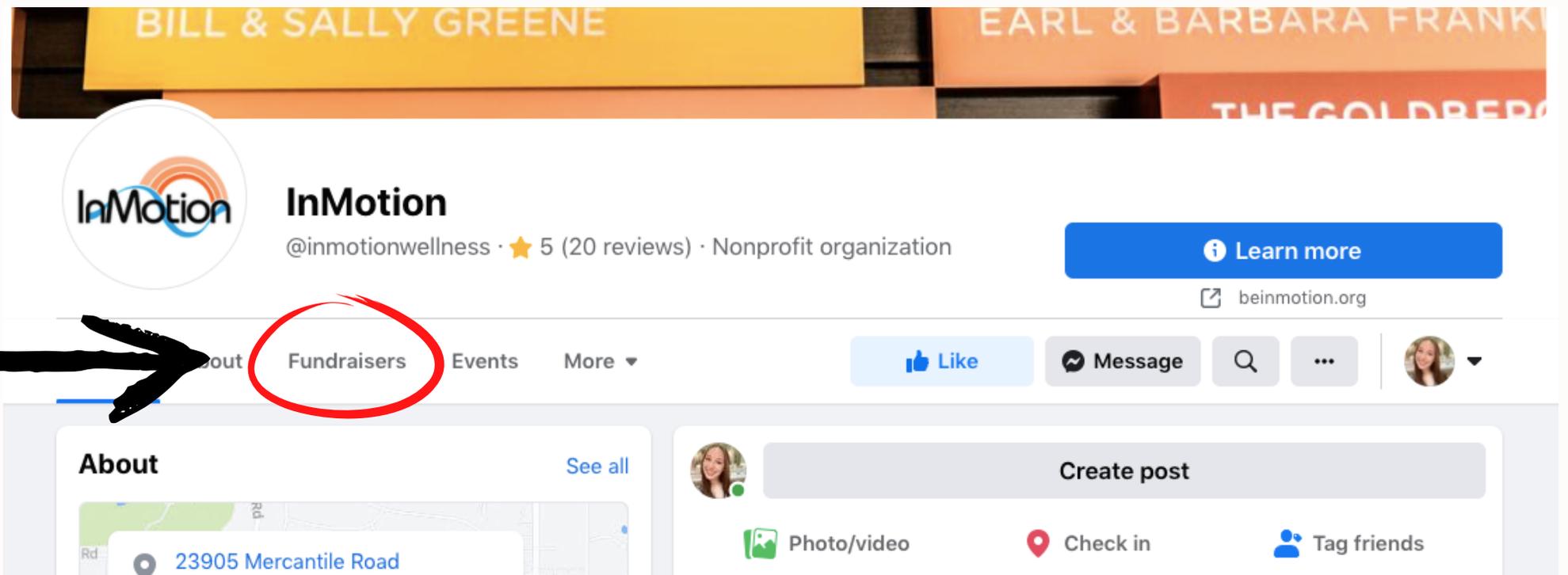
The image shows a screenshot of the InMotion Facebook profile page. The top section features a large, colorful graphic with the text "FOREVER IN MOTION" in white, 3D-style letters. The background of the graphic consists of various colored rectangular blocks in shades of orange, yellow, and red. Some of the text visible on these blocks includes "D CARE CLE-EAST SIDE", "DON & CLARE SCHUELE", "CLEV", "BILL & SALLY GREENE", "EARL & BARBARA FRANKI", and "THE GOLDBERG".

Below the graphic is the InMotion logo, which consists of the word "InMotion" in a blue and orange font, enclosed in a white circle. To the right of the logo, the name "InMotion" is displayed in bold black text, followed by the handle "@inmotionwellness", a star icon, "5 (20 reviews)", and "Nonprofit organization". A blue button labeled "Learn more" is positioned to the right of the name. Below the button, the website "beinmotion.org" is listed with a small icon.

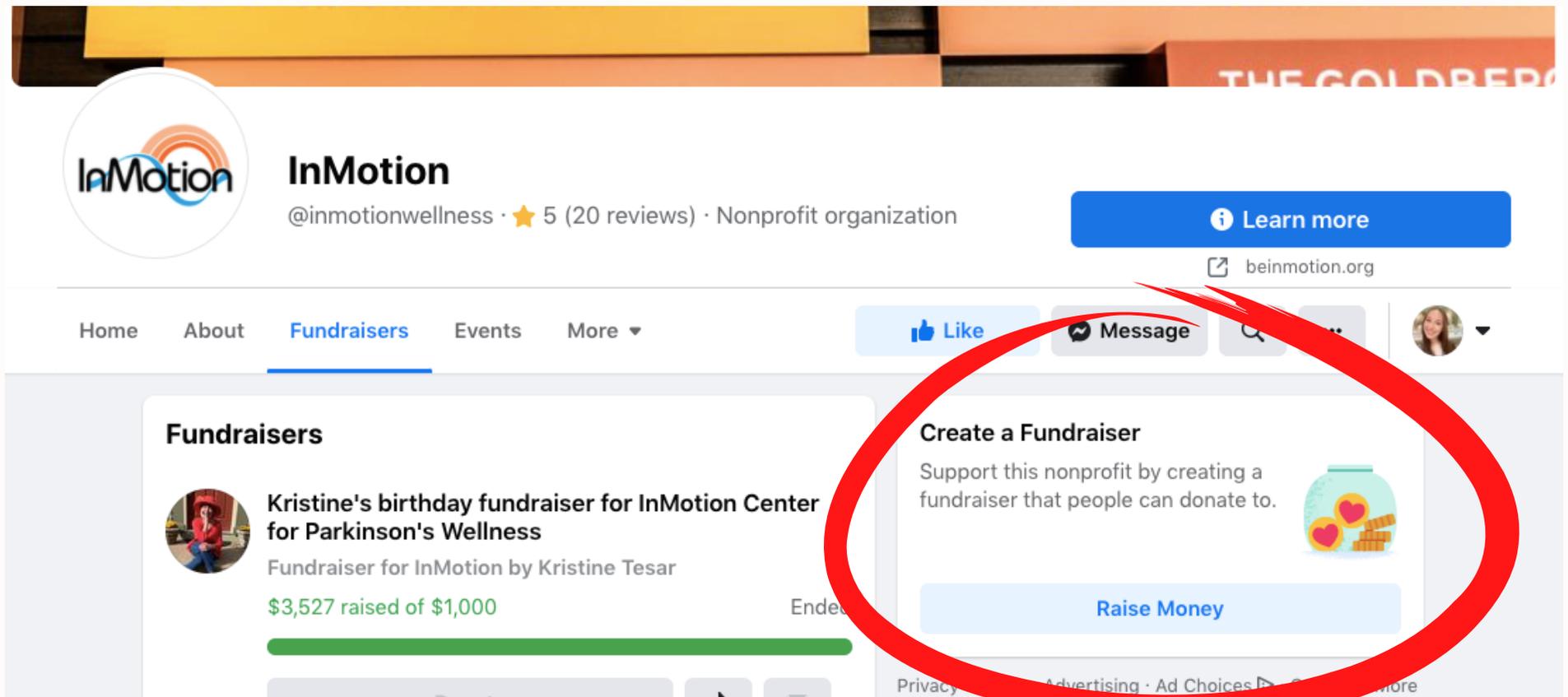
The navigation bar below the profile information includes links for "Home", "About", "Fundraisers", "Events", and "More". To the right of these links are buttons for "Like", "Message", a search icon, and a menu icon. A profile picture of a woman is visible on the far right of the navigation bar.

The "About" section is partially visible on the left, showing a map with a location pin at "23905 Mercantile Road". To the right of the "About" section is a "Create post" button, and below it are options for "Photo/video", "Check in", and "Tag friends".

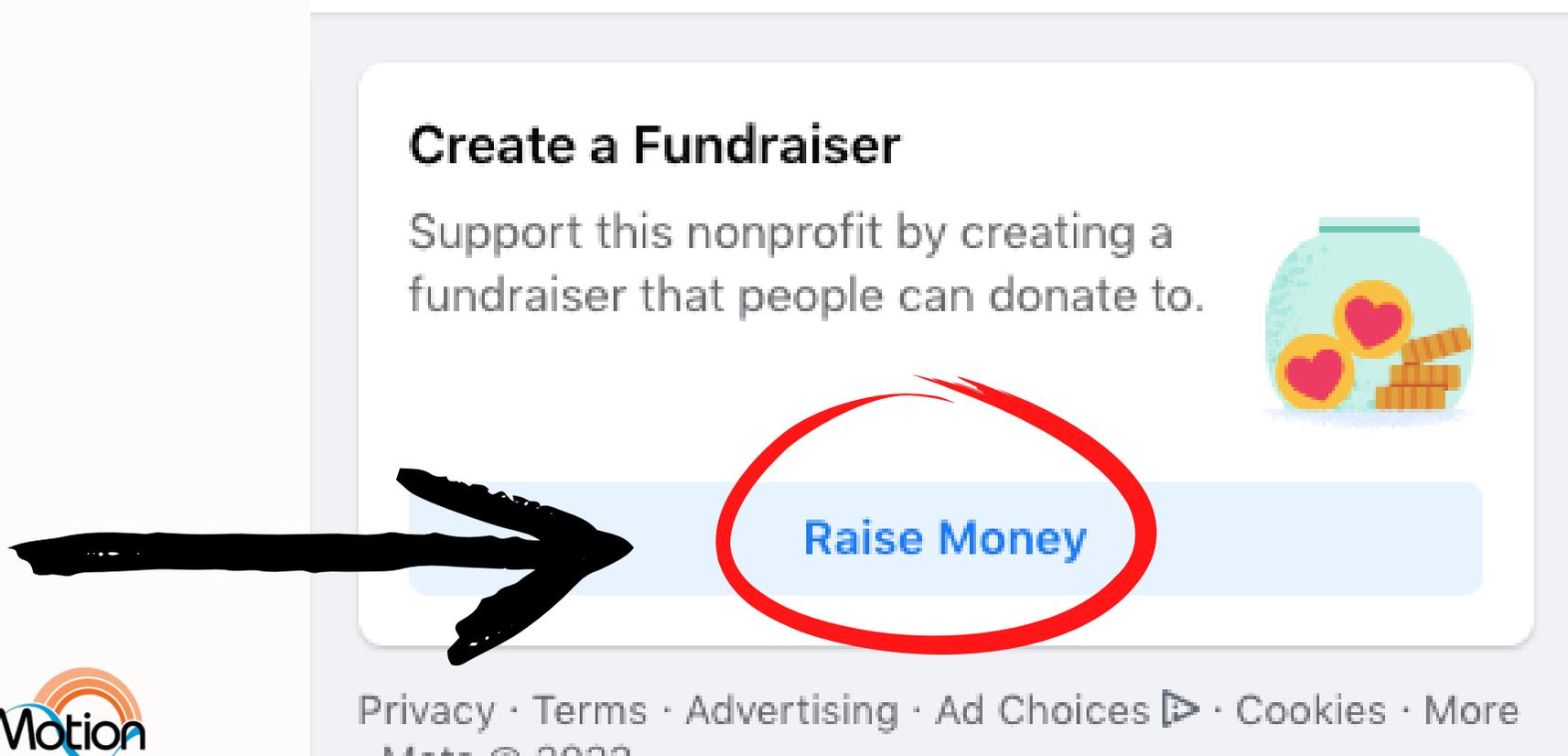
2. Click on "Fundraiser" directly under the InMotion logo.



3. On the right under "Create a Fundraiser," click "Raise Money."



The screenshot shows the Facebook profile for InMotion (@inmotionwellness), a nonprofit organization with 5 reviews. The 'Fundraisers' tab is selected. On the left, there is a fundraiser for Parkinson's Wellness with \$3,527 raised of a \$1,000 goal. On the right, a 'Create a Fundraiser' button is circled in red. Below the button, there is a description: 'Support this nonprofit by creating a fundraiser that people can donate to.' and an illustration of a piggy bank with coins. A 'Raise Money' button is also visible below the description.



This is a close-up of the 'Create a Fundraiser' button. The text 'Create a Fundraiser' is at the top, followed by the description 'Support this nonprofit by creating a fundraiser that people can donate to.' and an illustration of a piggy bank. The 'Raise Money' button is circled in red, and a black arrow points to it from the left. At the bottom, there are links for 'Privacy', 'Terms', 'Advertising', 'Ad Choices', 'Cookies', and 'More'.



4. On the left, you'll see a ribbon.

Feel free to personalize as you'd like!

We recommend ending the fundraiser on Sunday, Mar. 19 and changing the Title to "(Your name)'s fundraiser for InMotion's 7th birthday!"

The image shows two screenshots from a Facebook fundraiser creation process. The left screenshot is the 'Details' page, and the right is a 'Desktop Preview'.

**Details Page (Left):** A red circle highlights the 'Details' section. It shows the fundraiser is for 'InMotion' (Robert Felber and 22 friends have donated). The goal is \$200, set to end on Mar 24, 2022. The title is 'Zoe's fundraiser for InMotion'. A 'Create' button is at the bottom.

**Desktop Preview (Right):** Shows a preview of the fundraiser page. The main banner features the text 'FOREVER IN MOTION' in large white letters on a background of orange and yellow blocks. Below the banner is a circular profile picture of Zoe Felber and the title 'Zoe's fundraiser for InMotion'. A 'Donat' button is visible. The 'Goal' section shows '\$0 raised of \$200' with a progress bar and '15 days left'. The 'Fundraiser progress' section shows '0 donated' and 'C invi'. The 'About' and 'Created by' sections are partially visible.

# 5. Click "Create" and you're all done!

When should your fundraiser end?

Mar 19, 2022

What's the title of your fundraiser?

Zoe's fundraiser for InMotion's 7th Birthday

Why are you raising money?

Want to join me in supporting a good cause? I'm raising money for InMotion's 7th birthday and your contribution will make an impact, whether you donate \$5 or \$500. This organization is near and dear to my heart, and your support helps people with Parkinson's disease feel better every day!

Facebook takes care of the donation processing with no fees.

Fundraisers are public, so anyone on or off Facebook can see them. Only people on Facebook can donate. Facebook charges no fees for donations to nonprofits. All donations will go directly to the nonprofit you chose.

Create

Create

