

SIGNATURE SPONSOR

\$20,000

Exclusive – Only 1 available!

Includes 50 complimentary event registrations

Tax-Deductible Amount: \$19,219

- Overall event naming rights: **Sponsor Name presents 6th Annual Pals In Motion**
- Right of first refusal for 2023 Signature Sponsorship
- Sponsor name/logo on the front of race t-shirts and on event website main page
- Sponsor name/logo on promotional yard signs placed at various community locations
- Sponsor name/logo prominently displayed on sponsor board at event and at InMotion post-event
- Sponsor name/logo featured on event name display at event location 2 weeks prior to event
- Sponsor banner displayed in stadium during event (you provide banner)
- Your promotional materials/giveaway items included in race-day bags (*qty needed ~1000*)
- Sponsor thank-you posts on Facebook, Twitter, Instagram and LinkedIn (with tag, if applicable)
- Sponsor logo featured in Sponsor Thank You Email to InMotion subscribers (*~4000 subscribers*)
- Your name and logo featured in full screen on televisions at InMotion and in participant emails
- Discount code provided for complimentary event registrations
- *VIP Race Packet Delivery Service – we bring your t-shirts, race bibs and materials directly to you!*

DIAMOND SPONSOR

\$10,000

Includes 25 complimentary event registrations

Tax-Deductible Amt: \$9,609

- Naming rights for 5K Run or 5K Walk : **“Pals in Motion 5K Run presented by Company”**
- Sponsor name/logo prominently displayed on the back of race t-shirts and event page
- Sponsor name/logo prominently displayed on sponsor board at event and at InMotion post-event
- Sponsor name/logo on event banner, displayed at event location 2 weeks prior to event
- Sponsor banner displayed in stadium during event (you provide banner)
- Your promotional materials/giveaway items included in race-day bags (*qty needed ~1000*)
- Sponsor thank-you post on Facebook, Twitter, Instagram and LinkedIn (*with tag, if applicable*)
- Sponsor logo featured in Sponsor Thank You email sent to InMotion subscribers (*~4000 subscribers*)
- Your name and logo featured on televisions at InMotion and in participant emails
- Discount code provided for complimentary event registrations
- *VIP Race Packet Delivery Service – we bring your t-shirts, race bibs and materials directly to you!*

EMERALD SPONSOR

\$5,000

Includes 15 complimentary event registrations

Tax-Deductible Amt: \$4,749

- Naming rights for one the following event activities (*first come, first served*):
 - *Yoga session, i.e. “Yoga for Parkinson’s presented by Company Name”*
 - *Obstacle Course* ○ *100-Yard Dash Relay Race*
- Your promotional materials/giveaway items included in race-day bags (*qty needed ~1000*)
- Sponsor name/logo prominently displayed on sponsor board at event and at InMotion post-event
- Sponsor thank-you post on Facebook, Twitter, Instagram and LinkedIn (*with tag, if applicable*)
- Sponsor logo in Sponsor Thank You email sent to InMotion subscribers (*~4000 subscribers*)
- Sponsor name/logo featured on televisions at InMotion and in participant emails
- Sponsor name/logo on the back of race t-shirts and on event website
- Discount code provided for complimentary event registrations
- *VIP Race Packet Delivery Service – we bring your t-shirts, race bibs and materials directly to you!*

PLATINUM SPONSOR

\$2,500

Includes 10 complimentary event registrations

Tax-Deductible Amt: \$2,339

- Your promotional materials/giveaway items included in race-day bags (*qty needed ~1000*)
- Sponsor thank-you post on Facebook, Twitter, Instagram and LinkedIn (*with tag, if applicable*)
- Sponsor name/logo featured on televisions at InMotion
- Sponsor name/logo on the back of race t-shirts
- Sponsor name/logo on event website
- Sponsor name logo in Sponsor Thank You email sent to InMotion subscribers (*~4000 subscribers*)
- Discount code provided for complimentary event registrations
- *VIP Race Packet Delivery Service – we bring your t-shirts, race bibs and materials directly to you!*

GOLD SPONSOR

\$1,000

Includes 8 complimentary event registrations

Tax-Deductible Amt \$867

- Sponsor name listed on televisions at InMotion
- Sponsor name listed on the back of race t-shirts
- Sponsor name listed on event website
- Sponsor name listed in Sponsor Thank You email sent to InMotion subscribers (*~4000 subscribers*)
- Discount code provided for complimentary event registrations
- *VIP Race Packet Delivery Service – we bring your t-shirts, race bibs and materials directly to you!*



PALS IN MOTION 2022

SPONSORSHIP COMMITMENT FORM

Submission deadline for promotional consideration: 8/19/22

SPONSORSHIP LEVEL	<input type="checkbox"/> Signature Sponsor (\$20,000)	<input type="checkbox"/> Diamond Sponsor (\$10,000)	
	<input type="checkbox"/> Emerald Sponsor (\$5,000)	<input type="checkbox"/> Platinum Sponsor (\$2,500)	<input type="checkbox"/> Gold Sponsor (\$1,000)

SPONSOR INFORMATION

Sponsor Name <i>(exactly how you wish to be recognized)</i>	
Contact Name	
Address	
City, State, ZIP	
Email	
Phone	
Website URL <i>(if applicable)</i>	

PAYMENT INFORMATION

Payment Method	<input type="checkbox"/> Corporate Check	<input type="checkbox"/> Invoice us at address above	<input type="checkbox"/> Credit Card <i>(complete section below)</i>		
	<input type="checkbox"/> We will pay online using the form at www.beinmotion.org/sponsor				
Billing Address <i>(if different from above)</i>					
Credit Card Number		Exp Date		CW	
Cardholder Name		Signature			

InMotion's W-9 is needed. Please send to:

We do not wish to use the complimentary event registrations; our entire sponsorship will be a tax-deductible donation to InMotion.

PROMOTIONAL INFORMATION

Please send high-resolution logo in both JPG and EPS file format to wvoelker@beinmotion.org. Please be sure to include information about any approval processes that InMotion needs to meet.

Sponsor social media handles	Facebook	www.facebook.com/ _____
	Twitter	@ _____
	Instagram	@ _____
	LinkedIn	

Return Completed Form to
 InMotion, 23905 Mercantile Road Beachwood, OH 44122 or scan/email to wvoelker@beinmotion.org
 Secure online payment available at www.beinmotion.org/sponsor