

Family/Individual Sponsorship Opportunities

SIGNATURE SPONSOR

\$20,000

Exclusive – Only 1 available!

Includes 50 complimentary event registrations

Tax-Deductible Amount: \$19,105

- Event naming rights: **Family Name presents 6th Annual Pals In Motion**
- Right of first refusal for 2023 Signature Sponsorship
- Sponsor name featured as part of the event logo on the front of race t-shirts and on all event material
- Sponsor name on promotional yard signs placed in visible community locations
- Sponsor name featured on sponsor board at event and at InMotion post-event
- Sponsor name featured on event banner displayed at event location 2 weeks prior to event
- Sponsor thank-you posts on Facebook, Twitter, Instagram and LinkedIn (with tag, if applicable)
- Sponsor name in Sponsor Thank You email sent to InMotion subscribers
- Sponsor name featured on televisions or televisions at InMotion
- Sponsor name featured in participant and subscriber emails
- Discount code for complimentary registrations
- *Up to 20 additional t-shirts for friends and family*



DIAMOND SPONSOR

\$10,000

Includes 25 complimentary event registrations

Tax-Deductible Amt: \$9,553

- Naming rights for 5K Run or 5K Walk : **"Pals in Motion 5K Run presented by Your Family"**
- Naming rights recognition on event website and in promotional emails prior to the event
- Sponsor name prominently displayed on the back of race t-shirts and event page
- Sponsor name prominently displayed on sponsor board at event and at InMotion post-event
- Sponsor thank-you post on Facebook, Twitter, Instagram and LinkedIn (*with tag, if applicable*)
- Sponsor name in Sponsor Thank You email sent to InMotion subscribers
- Sponsor name featured on televisions at InMotion and in participant emails
- Discount code for complimentary registrations
- *Up to 10 additional t-shirts for friends and family*

EMERALD SPONSOR

\$5,000

Includes 15 complimentary event registrations

Tax-Deductible Amt: \$4,721

- Naming rights for one the following event activities (*first come, first served*):
 - Yoga session, i.e. "Yoga for Parkinson's presented by Family Name"
 - Obstacle Course
 - 100-Yard Dash Relay Race
- Naming rights recognition on event website and in promotional emails prior to the event
- Sponsor name prominently displayed on sponsor board at event and at InMotion post-event
- Sponsor thank-you post on Facebook, Twitter, Instagram and LinkedIn (*with tag, if applicable*)
- Sponsor name in Sponsor Thank You email sent to InMotion subscribers
- Sponsor name featured on televisions at InMotion and in participant emails
- Sponsor name on the back of race t-shirts and on event website
- Discount code for complimentary registrations
- *Up to 5 additional t-shirts for friends and family*

PLATINUM SPONSOR

\$2,500

Includes 10 complimentary event registrations

Tax-Deductible Amt: \$2,311

- Sponsor thank-you post on Facebook, Twitter, Instagram and LinkedIn (*with tag, if applicable*)
- Sponsor name in Sponsor Thank You email sent to InMotion subscribers
- Sponsor name featured on televisions at InMotion
- Sponsor name on the back of race t-shirts and on event website
- Discount code for complimentary registrations
- *Up to 5 additional t-shirts for friends and family*

GOLD SPONSOR

\$1,000

Includes 8 complimentary event registrations

Tax-Deductible Amt \$839

- Sponsor name listed on televisions at InMotion
- Sponsor name in Sponsor Thank You email sent to InMotion subscribers
- Sponsor name listed on the back of race t-shirts and on event website
- Discount code for complimentary registrations



PALS IN MOTION 2022

FAMILY/INDIVIDUAL SPONSORSHIP COMMITMENT FORM

Deadline for inclusion of sponsor/family name on t-shirts: Friday, 8/19/2022

SPONSORSHIP LEVEL	<input type="checkbox"/> Signature Sponsor (\$20,000)	<input type="checkbox"/> Diamond Sponsor (\$10,000)	
	<input type="checkbox"/> Emerald Sponsor (\$5,000)	<input type="checkbox"/> Platinum Sponsor (\$2,500)	<input type="checkbox"/> Gold Sponsor (\$1,000)

SPONSOR INFORMATION

Sponsor/Family Name <i>(exactly how you wish to be recognized)</i>	
Contact Name	
Address	
City, State, ZIP	
Email	
Phone	

We do not wish to use the complimentary event registrations; our entire sponsorship will be a tax-deductible donation to InMotion.

PAYMENT INFORMATION

Payment Method	<input type="checkbox"/> Personal check	<input type="checkbox"/> Invoice us at address above	<input type="checkbox"/> Credit Card <i>(complete section below)</i>		
	<input type="checkbox"/> Check from my/our Donor Advised Fund <i>(sponsorship benefits waived)</i>				
	<input type="checkbox"/> I/we will pay online using the at www.beinmotion.org/sponsor				
	<input type="checkbox"/> Other <i>(please describe):</i>				
Billing Address <i>(if different from above)</i>					
Credit Card Number		Exp Date		CVV	
Cardholder Name					
Signature					

Return Completed Form to:

InMotion, 23905 Mercantile Road Beachwood, OH 44122
or scan/email to wvoelker@beinmotion.org

Secure online payment available at www.beinmotion.org/sponsor