

SPONSORSHIP OPPORTUNITIES



<p>SIGNATURE SPONSOR</p> <p>\$25,000</p> <p><i>Only 1 available!</i></p> <p>Tax-Deductible Amt: \$23,500</p>	<ul style="list-style-type: none"> Overall event naming rights: Sponsor Name presents 7th Annual Pals In Motion Right of first refusal for 2024 Signature Sponsorship Sponsor name/logo on the front of race t-shirts and on event website main page Sponsor name/logo on promotional yard sign on sponsor board at event and at InMotion post-event Promo materials/ items included in race-day bags (qty needed ~500) Sponsor educational material (with link) to be shared on InMotion website Sponsor thank-you posts on Facebook, Twitter, Instagram and LinkedIn Sponsor name/logo featured in sponsor slideshow at InMotion and in select participant emails Sponsor name listed in Sponsor Thank You ad & email to InMotion subscribers (~4000 subscribers) 50 Complimentary event registrations, any type (discount code provided)
<p>DIAMOND SPONSOR</p> <p>\$15,000</p> <p>Tax-Deductible Amt: \$13,900</p>	<ul style="list-style-type: none"> Naming rights for 5K Walk: "Pals in Motion 5K Walk presented by Company" Tabling opportunity at Living In Motion event (6/9/23), incl. sponsor video to be shown during event ** Sponsor educational material (with link) on InMotion website (for one year), in 3 social media posts to InMotion followers, and in an email to InMotion subscribers (~4000 subscribers) Sponsor name/logo prominently displayed on the back of race t-shirts, event website, sponsor board Sponsor promo materials/items included in race-day bags (qty needed ~500) Sponsor thank-you post on Facebook, Twitter, Instagram and LinkedIn (with tag, if applicable) Sponsor name/logo featured in on sponsor slideshow at InMotion and in select participant emails Sponsor name listed in Sponsor Thank You ad & email to InMotion subscribers (~4000 subscribers) 30 complimentary event registrations, any type (discount code provided)
<p>EMERALD SPONSOR</p> <p>\$10,000</p> <p>Tax-Deductible Amt: \$9,100</p>	<ul style="list-style-type: none"> Naming rights for 5K Run: "Pals in Motion 5K Run presented by Company" Tabling opportunity at Living In Motion event (6/9/23), incl. sponsor video to be shown during event ** Sponsor educational material (with link) on InMotion website (for one year), in 2 social media posts to InMotion followers, and in an email to InMotion subscribers (~4000 subscribers) Sponsor name/logo prominently displayed on the back of race t-shirts, event website, sponsor board Sponsor promo materials/items included in race-day bags (qty needed ~500) Sponsor thank-you post on Facebook, Twitter, Instagram and LinkedIn (with tag, if applicable) Sponsor name/logo featured in sponsor slideshow at InMotion and in select participant emails Sponsor name listed in Sponsor Thank You ad & email to InMotion subscribers (~4000 subscribers) 20 complimentary event registrations, any type (discount code provided)
<p>PLATINUM SPONSOR</p> <p>\$5,000</p> <p>Tax-Deductible Amt: \$4,300</p>	<ul style="list-style-type: none"> Naming rights for one the following event activities (first come, first served): <ul style="list-style-type: none"> Yoga session Obstacle Course 100-Yard Dash Relay Race 1 Mile Family Walk Tabling opportunity at Living In Motion event (6/9/23), incl. sponsor video to be shown during event ** Sponsor educational material (with link) on InMotion website (for one year), 1 social media post to InMotion followers, and in an email to InMotion subscribers (~4000 subscribers) Sponsor promo materials/items included in race-day bags (qty needed ~500) Sponsor name/logo on the back of race t-shirts, event website, and on sponsor board Sponsor thank-you post on Facebook, Twitter, Instagram and LinkedIn (with tag, if applicable) Sponsor name/logo featured in sponsor slideshow at InMotion and in select participant emails Sponsor name listed in Sponsor Thank You ad & email to InMotion subscribers (~4000 subscribers) 10 complimentary event registrations, any type (discount code provided)
<p>GOLD SPONSOR</p> <p>\$2,500</p> <p>Tax-Deductible Amt: \$1,840</p>	<ul style="list-style-type: none"> Naming rights for one of the following: <i>Water Stop, Volunteer Station, Event Technology, Food Station, Race Awards, Art Activities (first come, first served)</i> Tabling opportunity at Living In Motion event (6/9/23)** Sponsor educational material (with link) on InMotion website (for one year) Sponsor promo materials/items included in race-day bags (qty needed ~500) Sponsor name/logo on the back of race t-shirts, event website, and on sponsor board Sponsor thank-you post on Facebook, Twitter, Instagram and LinkedIn (with tag, if applicable) Sponsor name listed in sponsor slideshow at InMotion (pre- and post-event) Sponsor name listed in Sponsor Thank You ad & email to InMotion subscribers (~4000 subscribers) 8 Complimentary event registrations, any type (discount code provided)
<p>SILVER SPONSOR</p> <p>\$1,000</p> <p>Tax-Deductible Amt \$840</p>	<ul style="list-style-type: none"> Sponsor name listed in sponsor slideshow at InMotion (pre- and post-event) Sponsor name on the back of race t-shirts and on event website Sponsor name listed in Sponsor Thank You ad & email to InMotion subscribers (~4000 subscribers) 8 Complimentary event registrations, any type (discount code provided)

****There are NO tabling opportunities at Pals In Motion in September. Tabling opportunity is Friday, June 9 at InMotion, for the Living In Motion event. Living In Motion table not offered without a Pals In Motion sponsorship at the Gold level and above.**



PALS IN MOTION 2023 SPONSORSHIP AGREEMENT

Submission deadline for promotional consideration: 8/11/23

SPONSORSHIP LEVEL

- | | | |
|---|---|---|
| <input type="checkbox"/> Signature (\$25,000) | <input type="checkbox"/> Diamond (\$15,000) | <input type="checkbox"/> Emerald (\$10,000) |
| <input type="checkbox"/> Platinum (\$5,000) | <input type="checkbox"/> Gold (\$2,500) | <input type="checkbox"/> Silver (\$1,000) |

SPONSOR INFORMATION

Sponsor Name <i>(exactly how you wish to be recognized)</i>	
Contact Name	
Address	
City, State, ZIP	
Email	
Phone	
Website URL <i>(if applicable)</i>	

PAYMENT INFORMATION

Payment Method	<input type="checkbox"/> Corporate Check	<input type="checkbox"/> Invoice us at address above	<input type="checkbox"/> Credit Card <i>(complete section below)</i>		
	<input type="checkbox"/> We will pay online using the form at www.beinmotion.org/sponsor				
Billing Address <i>(if different from above)</i>					
Credit Card Number		Exp Date		CVV	
Cardholder Name		Signature			

- InMotion's W-9 is needed. Please send to:
- We do not wish to use the complimentary event registrations; our entire sponsorship will be a tax-deductible donation to InMotion.
- Please contact us with details about the tabling opportunity at Living In Motion on June 9, 2023

PROMOTIONAL INFORMATION

Please send high-resolution logo in both JPG and EPS file format to wvoelker@beinmotion.org. Please be sure to include information about any approval processes that InMotion needs to meet.

Sponsor social media handles	Facebook	www.facebook.com/
	Twitter	@
	Instagram	@
	LinkedIn	

Return Completed Form to
InMotion, 23905 Mercantile Road Beachwood, OH 44122 or scan/email to wvoelker@beinmotion.org
Secure online payment available at www.beinmotion.org/sponsor