

SPONSORSHIP OPPORTUNITIES

SIGNATURE SPONSOR

\$25,000

*Exclusive –
Only 1 available!*

Tax-Deductible Amount: \$24,000

- Overall event naming rights: **Sponsor Name presents 7th Annual Pals In Motion**
- Right of first refusal for 2024 Signature Sponsorship
- Sponsor name/logo on the front of race t-shirts and on event website main page
- Sponsor name/logo on promotional yard signs, sponsor board at event and at InMotion post-event
- Promo materials/ items included in race-day bags (*qty needed ~500*)
- Sponsor educational material (with link to) shared on InMotion website
- Sponsor thank-you posts on Facebook, Twitter, Instagram and LinkedIn
- Sponsor name/logo featured in sponsor slideshow at InMotion and in select participant emails
- Sponsor name listed in Sponsor Thank You ad & email to InMotion subscribers (~4000 subscribers)
- **50 Complimentary event registrations, any type (discount code provided)**



DIAMOND SPONSOR

\$15,000

Tax-Deductible Amt: \$14,400

- Naming rights for 5K Walk: **“Pals in Motion 5K Walk presented by Company”**
- Sponsor name/logo prominently displayed on back of race t-shirts, event website, sponsor board
- Sponsor promo materials/items included in race-day bags (*qty needed ~500*)
- Sponsor thank-you post on Facebook, Twitter, Instagram and LinkedIn (*with tag, if applicable*)
- Sponsor name/logo featured in sponsor slideshow at InMotion (pre- and post-event) and in select participant emails
- Sponsor name listed in Sponsor Thank You ad & email to InMotion subscribers (~4000 subscribers)
- **30 complimentary event registrations, any type (discount code provided)**

EMERALD SPONSOR

\$10,000

Tax-Deductible Amt: \$9,600

- Naming rights for 5K Run: **“Pals in Motion 5K Run presented by Company”**
- Sponsor name/logo prominently displayed on back of race t-shirts, event website, sponsor board
- Sponsor promo materials/items included in race-day bags (*qty needed ~500*)
- Sponsor thank-you post on Facebook, Twitter, Instagram and LinkedIn (*with tag, if applicable*)
- Sponsor name/logo featured in sponsor slideshow at InMotion (pre- and post-event) and in select participant emails
- Sponsor name listed in Sponsor Thank You ad & email to InMotion subscribers (~4000 subscribers)
- **20 complimentary event registrations, any type (discount code provided)**

PLATINUM SPONSOR

\$5,000

Tax-Deductible Amt: \$4,800

- Naming rights for one the following event activities (*first come, first served*):
 - Yoga session
 - Obstacle Course
 - 100-Yard Dash Relay Race
 - 1 Mile Family Walk
- Sponsor promo materials/items included in race-day bags (*qty needed ~500*)
- Sponsor name/logo on back of race t-shirts, event website, and on sponsor board
- Sponsor thank-you post on Facebook, Twitter, Instagram and LinkedIn (*with tag, if applicable*)
- Sponsor name/logo in sponsor slideshow at InMotion (pre- and post-event) and in select participant emails
- Sponsor name listed in Sponsor Thank You ad & email to InMotion subscribers (~4000 subscribers)
- **10 complimentary event registrations, any type (discount code provided)**

GOLD SPONSOR

\$2,500

Tax-Deductible Amt: \$2,340

- Your promotional materials/giveaway items included in race-day bags (*qty needed ~500*)
- Sponsor thank-you post on Facebook, Twitter, Instagram and LinkedIn (*with tag, if applicable*)
- Sponsor name/logo featured in sponsor slideshow at InMotion (pre- and post-event)
- Sponsor name/logo on back of race t-shirts, event website, and on sponsor board
- Sponsor name/logo in Sponsor Thank You ad & email to InMotion subscribers (~4000 subscribers)
- **8 complimentary event registrations, any type (discount code provided)**

SILVER SPONSOR

\$1,000

Tax-Deductible Amt \$840

- Sponsor name listed in sponsor slideshow at InMotion (pre- and post-event)
- Sponsor name listed on the back of race t-shirts, on event website and on sponsor board
- Sponsor name listed in Sponsor Thank You ad & email to InMotion subscribers (~4000 subscribers)
- **8 complimentary event registrations, any type (discount code provided)**



PALS IN MOTION 2023 SPONSORSHIP AGREEMENT

Submission deadline for promotional consideration: 8/11/23

SPONSORSHIP LEVEL

- | | | |
|---|---|---|
| <input type="checkbox"/> Signature (\$25,000) | <input type="checkbox"/> Diamond (\$15,000) | <input type="checkbox"/> Emerald (\$10,000) |
| <input type="checkbox"/> Platinum (\$5,000) | <input type="checkbox"/> Gold (\$2,500) | <input type="checkbox"/> Silver (\$1,000) |

SPONSOR INFORMATION

Sponsor Name <i>(exactly how you wish to be recognized)</i>	
Contact Name	
Address	
City, State, ZIP	
Email	
Phone	
Website URL <i>(if applicable)</i>	

PAYMENT INFORMATION

Payment Method	<input type="checkbox"/> Corporate Check	<input type="checkbox"/> Invoice us at address above	<input type="checkbox"/> Credit Card <i>(complete section below)</i>		
	<input type="checkbox"/> We will pay online using the form at www.beinmotion.org/sponsor				
Billing Address <i>(if different from above)</i>					
Credit Card Number		Exp Date		CVV	
Cardholder Name		Signature			

InMotion's W-9 is needed. Please send to:

We do not wish to use the complimentary event registrations; our entire sponsorship will be a tax-deductible donation to InMotion.

PROMOTIONAL INFORMATION

Please send high-resolution logo in both JPG and EPS file format to wvoelker@beinmotion.org. Please be sure to include information about any approval processes that InMotion needs to meet.

Sponsor social media handles	Facebook	www.facebook.com/ _____
	Twitter	@ _____
	Instagram	@ _____
	LinkedIn	

Return Completed Form to

InMotion, 23905 Mercantile Road Beachwood, OH 44122 or scan/email to wvoelker@beinmotion.org

Secure online payment available at www.beinmotion.org/sponsor