

PALS IN MOTION 2024

Sunday, September 15, 2024

Beachwood High School

SPONSORSHIP OPPORTUNITIES

SIGNATURE SPONSOR

\$25,000 Exclusive -

Only 1 available! Tax-Deductible Amount: \$23,832 Overall event naming rights: Sponsor name/logo on the front of race t chirts and of the promotional variables, sponsor prom o Overall event naming rights: **Sponsor Name presents 8th Annual Pals In Motion**

- vent website main page
- bard at event and at InMotion post-
- Promo materials/ items included ngs (, , needed ~500)
- Sponsor educational mate be snared on InMotion website
- Sponsor thank-you posts on race book, instagram and Linkedin Sponsor name/logo featured in sponsor slideshow at InMotion and in select participant emails
- Sponsor name listed in Thank You ad & email to InMotion subscribers (~4000 subscribers)
- 50 Complimentary event registrations, any type (discount code provided)

DIAMOND **SPONSOR** \$15,000

Tax-Deductible Amt: \$14,274

- Naming rights for 5K Walk: "Pals in Motion 5K Walk presented by Company"
- Sponsor name/logo prominently displayed on back of race t-shirts, event website, sponsor board
- Sponsor promo materials/items included in race-day bags (qty needed ~500)
- Sponsor thank-you post on Facebook, Instagram and LinkedIn (with tag, if applicable)
- Sponsor name/logo featured in sponsor slideshow at InMotion (pre- and post-event) and in select participant emails
- Sponsor name listed in Sponsor Thank You ad & email to InMotion subscribers (~4000 subscribers)
- 30 complimentary event registrations, any type (discount code provided)

EMERALD SPONSOR \$10,000

Tax-Deductible Amt: \$9,516

- Naming rights for 5K Run: "Pals in Motion 5K Run presented by Company"
- Sponsor name/logo prominently displayed on back of race t-shirts, event website, sponsor board
- Sponsor promo materials/items included in race-day bags (qty needed ~500)
- Sponsor thank-you post on Facebook, Instagram and LinkedIn (with tag, if applicable)
- Sponsor name/logo featured in sponsor slideshow at InMotion (pre- and post-event) and in select participant emails
- Sponsor name listed in Sponsor Thank You ad & email to InMotion subscribers (~4000 subscribers)
- 20 complimentary event registrations, any type (discount code provided)

PLATINUM SPONSOR \$5,000

Tax-Deductible Amt: \$4,718

- o Naming rights for one the following event activities (first come, first served):
 - o 100-Yard o 1-Mile Virtual Obstacle o Art o Music Walk Walk/Run Course Dash Relay Activities Activities
- Sponsor educational material (with link) on InMotion website (for one year), 1 social media post to InMotion followers, and in an email to InMotion subscribers (~4000 subscribers)
- Sponsor promo materials/items included in race-day bags (qty needed ~500)
- Sponsor name/logo on the back of race t-shirts, event website, and on sponsor board
- Sponsor thank-you post on Facebook, Instagram and LinkedIn (with tag, if applicable)
- Sponsor name/logo featured in sponsor slideshow at InMotion and in select participant emails
- Sponsor name listed in Sponsor Thank You ad & email to InMotion subscribers (~4000 subscribers)

o Race Awards

12 complimentary event registrations, any type (discount code provided)

GOLD SPONSOR \$2,500

Tax-Deductible Amt: \$2,258

- Naming rights for one of the following (first come, first served):
 - Water Stop Volunteer Station Event Technology Food Station
 - Sponsor educational material (with link) on InMotion website (for one year)
- Sponsor promo materials/items included in race-day bags (qty needed ~500)
- Sponsor name/logo on the back of race t-shirts, event website, and on sponsor board 0
- Sponsor thank-you post on Facebook, Instagram and LinkedIn (with tag, if applicable)
- Sponsor name/logo in sponsor slideshow at InMotion (pre- and post-event) 0
- Sponsor name/logo in Sponsor Thank You ad & email to InMotion subscribers (~4000 subscribers)
- 10 Complimentary event registrations, any type (discount code provided)

SILVER SPONSOR \$1,000

- Sponsor name on the back of race t-shirts, event website, and on sponsor board
- Sponsor thank-you post on Facebook, Twitter, Instagram and LinkedIn
- Sponsor name listed in sponsor slideshow at InMotion (pre- and post-event)
- Sponsor name listed in Sponsor Thank You ad & email to InMotion subscribers (~4000 subscribers)
- 8 Complimentary event registrations, any type (discount code provided)

Tax-Deductible Amt \$840



PALS IN MOTION 2024 SPONSORSHIP AGREEMENT

Deadline for promotional consideration: 8/16/24

SPONSORSHIP LEVEL	☐ Signature (\$25,000)		□ Diam (\$15,0		☐ Emerald		(\$10,000)	
	Make selection for Platinum naming rights (first come, first served):						t served):	
	□ Platinum (\$5,000)			o 1-Mile Walk o 100-Yard Dash Relay				
				al Walk/Run o Art Activities acle Course o Music Activities				
			Make selection for Gold naming rights (first come, first served):					
	□ Gold (\$2,500)		Water SVolunteFood St	er Station	 Event Technology Race Awards			
	□ Silver (\$1,000)							
SPONSOR INFORMATION								
Sponsor Name (exactly how you wish to be recognized)								
Contact Name								
Address								
City, State, ZIP								
Email								
Phone								
Website URL (if applicable)								
PAYMENT INFORMATION You can help us avoid credit card fees by choosing one of our preferred payment methods								
Payment Method	☐ Corporate Check (preferred)		☐ ACH/ETF (preferred)		☐ Credit Card (complete section below)			
	☐ Invoice us at address a	above	ove					
Billing Address (if different from above)								
Credit Card Number				Exp Date		CVV		
Cardholder Name				Signature				
☐ InMotion's W-9 is needed. Please send to:								
☐ We do not wish to use the complimentary event registrations; our entire sponsorship will be a tax-deductible donation to InMotion.								
PROMOTIONAL INFORMATION								
Please send high-resolution logo in both JPG and EPS file format to wvoelker@beinmotion.org . Please be sure to include information about any approval processes that InMotion needs to meet.								
Sponsor social media handles	Facebook	www.1	facebook.c	om/				
	Instagram	@						
	LinkedIn							

Return Completed Form to

InMotion, 23905 Mercantile Road, Beachwood, OH 44122 or scan/email to www.beinmotion.org/sponsor
Secure online payment available at www.beinmotion.org/sponsor