



PALS IN MOTION 2024

Sunday, September 15, 2024 Beachwood High School

Family/Individual Sponsorship Opportunities

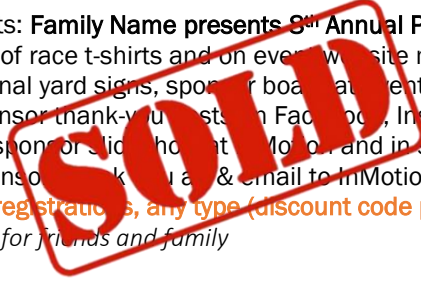
SIGNATURE SPONSOR

\$25,000

Exclusive –
Only 1 available!

Tax-Deductible Amt: \$23,832

- Overall event naming rights: **Family Name presents 9th Annual Pals In Motion**
- Family Name on the front of race t-shirts and on event website main page
- Family Name on promotional yard signs, sponsor board, event and at InMotion post-event
- Family Name listed in sponsor thank-you post on Facebook, Instagram and LinkedIn
- Family Name featured in sponsor slideshow at InMotion and in select participant emails
- Family Name listed in Sponsor Thank You ad & email to InMotion subscribers (~4000 subscribers)
- **50 Complimentary event registrations, any type (discount code provided)**
- Up to 20 additional t-shirts for friends and family



DIAMOND SPONSOR

\$15,000

Tax-Deductible Amt: \$14,274

- Naming rights for 5K Walk: **“Pals in Motion 5K Walk presented by Your Family”**
- Family Name prominently displayed on back of race t-shirts, event website, sponsor board
- Family Name listed in sponsor thank-you post on Facebook, Instagram and LinkedIn
- Family Name featured in sponsor slideshow at InMotion (pre- and post-event) and in select participant emails
- Family Name listed in Sponsor Thank You ad & email to InMotion subscribers (~4000 subscribers)
- **30 complimentary event registrations, any type (discount code provided)**
- Up to 15 additional t-shirts for friends and family

EMERALD SPONSOR

\$10,000

Tax-Deductible Amt: \$9,516

- Naming rights for 5K Run: **“Pals in Motion 5K Run presented by Your Family”**
- Family Name prominently displayed on back of race t-shirts, event website, sponsor board
- Family Name listed in sponsor thank-you post on Facebook, Instagram and LinkedIn
- Family Name featured in sponsor slideshow at InMotion (pre- and post-event) and in select participant emails
- Family Name listed in Sponsor Thank You ad & email to InMotion subscribers (~4000 subscribers)
- **20 complimentary event registrations, any type (discount code provided)**
- Up to 10 additional t-shirts for friends and family

PLATINUM SPONSOR

\$5,000

Tax-Deductible Amt: \$4,693

- Naming rights for one the following event activities (*first come, first served*):
 - 1-Mile Walk
 - Virtual Walk/Run
 - Obstacle Course
 - 100-Yard Dash Relay
 - Art Activities
 - Music Activities
- Family Name on the back of race t-shirts, event website, and on sponsor board
- Family Name listed in sponsor thank-you post on Facebook, Instagram and LinkedIn
- Family Name featured in sponsor slideshow at InMotion and in select participant emails
- Family Name listed in Sponsor Thank You ad & email to InMotion subscribers (~4000 subscribers)
- **12 complimentary event registrations, any type (discount code provided)**
- Up to 8 additional t-shirts for friends and family

GOLD SPONSOR

\$2,500

Tax-Deductible Amt: \$2,258

- Naming rights for one of the following (*first come, first served*):
 - Water Stop
 - Volunteer Station
 - Event Technology
 - Food Station
 - Race Awards
- Family Name on the back of race t-shirts, event website, and on sponsor board
- Family Name listed in sponsor thank-you post on Facebook, Instagram and LinkedIn
- Family Name in sponsor slideshow at InMotion (pre- and post-event)
- Family Name in Sponsor Thank You ad & email to InMotion subscribers (~4000 subscribers)
- **10 Complimentary event registrations, any type (discount code provided)**
- Up to 5 additional t-shirts for friends and family

SILVER SPONSOR

\$1,000

Tax-Deductible Amt \$840

- Family Name on the back of race t-shirts, event website, and on sponsor board
- Family Name listed in sponsor thank-you post on Facebook, Twitter, Instagram and LinkedIn
- Family Name listed in sponsor slideshow at InMotion (pre- and post-event)
- Family Name listed in Sponsor Thank You ad & email to InMotion subscribers (~4000 subscribers)
- **8 Complimentary event registrations, any type (discount code provided)**



PALS IN MOTION 2024

FAMILY/INDIVIDUAL SPONSORSHIP AGREEMENT

Deadline for inclusion of sponsor/family name on t-shirts: Friday, 8/16/2024

SPONSORSHIP LEVEL	<input type="checkbox"/> Signature (\$25,000)	<input type="checkbox"/> Diamond (\$15,000)	<input type="checkbox"/> Emerald (\$10,000)
	<input type="checkbox"/> Platinum (\$5,000)	<i>Make selection for Platinum naming rights (first come, first served):</i> <ul style="list-style-type: none"> <input type="radio"/> 1-Mile Walk <input type="radio"/> Virtual Walk/Run <input type="radio"/> Obstacle Course <input type="radio"/> 100-Yard Dash Relay <input type="radio"/> Art Activities <input type="radio"/> Music Activities 	
	<input type="checkbox"/> Gold (\$2,500)	<i>Make selection for Gold naming rights (first come, first served):</i> <ul style="list-style-type: none"> <input type="radio"/> Water Stop <input type="radio"/> Volunteer Station <input type="radio"/> Food Station <input type="radio"/> Event Technology <input type="radio"/> Race Awards 	
	<input type="checkbox"/> Silver (\$1,000)		

SPONSOR INFORMATION

Sponsor/Family Name <i>(exactly how you wish to be recognized)</i>	
Contact Name	
Address	
City, State, ZIP	
Email	
Phone	

We do not wish to use the complimentary event registrations or extra t-shirts; our entire sponsorship will be a tax-deductible donation to InMotion.

PAYMENT INFORMATION *You can help us avoid credit card fees by choosing one of our preferred* payment methods*

Payment Method	<input type="checkbox"/> Personal check*	<input type="checkbox"/> Invoice us at address above	<input type="checkbox"/> Credit Card <i>(complete section below)</i>		
	<input type="checkbox"/> Check from my/our Donor Advised Fund <i>(sponsorship benefits waived)*</i>				
	<input type="checkbox"/> I/we will pay online using the at www.beinmotion.org/sponsor				
	<input type="checkbox"/> Other <i>(please describe):</i>				
Billing Address <i>(if different from above)</i>					
Credit Card Number		Exp Date		CVV	
Cardholder Name					
Signature					

Return Completed Form to:

InMotion, 23905 Mercantile Road Beachwood, OH 44122

or scan/email to wvoelker@beinmotion.org

Secure online payment available at www.beinmotion.org/sponsor