



# PALS IN MOTION 2025

**Sunday, September 14, 2025**    **Beachwood High School**

## SPONSORSHIP OPPORTUNITIES

### SIGNATURE SPONSOR

**\$25,000**

*Exclusive –  
Only 1 available!*

*Tax-Deductible Amount:  
\$23,500*

- Overall event naming rights: **“Sponsor Name presents 9<sup>th</sup> Annual Pals In Motion”**
- Sponsor name/logo on the front of race t-shirts
- Sponsor name/logo on event website main page ([www.palsinmotion.org](http://www.palsinmotion.org))
- Sponsor name/logo on promotional yard signs, sponsor board at event
- Sponsor name/logo featured throughout sponsor slideshow at InMotion (pre- and post-event)
- Promo materials/ items included in race-day bags if applicable (*qty needed ~500*)
- Sponsor educational material (with link) to be shared on InMotion website
- Sponsor thank-you posts on Facebook, Instagram and LinkedIn
- Sponsor name/logo featured in all participant emails
- Sponsor name listed in all event press releases, with opportunity to provide quote
- Sponsor name/logo featured in Thank You advertisement
- Sponsor name/logo featured email to InMotion subscribers (~4000 subscribers)
- **50 Complimentary event registrations, any type (discount code provided)**

### DIAMOND SPONSOR

**\$15,000**

*Tax-Deductible Amt:  
\$13,900*

- Naming rights for 5K Walk: **“Pals in Motion 5K Walk presented by Company”**
- **Tabling opportunity at Living In Motion event (June 2025), incl. video to be shown during event\***
- Sponsor educational material (with link) on InMotion website (for one year), in 3 social media posts to InMotion followers, and in an email to InMotion subscribers (~4000 subscribers)
- Sponsor name/logo prominently displayed on back of race t-shirts, event website, sponsor board
- Sponsor promo materials/items included in race-day bags (*qty needed ~500*)
- Sponsor thank-you post on Facebook, Instagram and LinkedIn (*with tag, if applicable*)
- Sponsor name/logo featured in sponsor slideshow at InMotion (pre- and post-event) and in select participant emails
- Sponsor name listed in Sponsor Thank You ad & email to InMotion subscribers (~4000 subscribers)
- **30 complimentary event registrations, any type (discount code provided)**

### EMERALD SPONSOR

**\$10,000**

*Tax-Deductible Amt:  
\$9,100*

- Naming rights for 5K Run: **“Pals in Motion 5K Run presented by Company”**
- **Tabling opportunity at Living In Motion event (June 2025), incl. video to be shown during event\***
- Sponsor educational material (with link) on InMotion website (for one year), in 2 social media posts to InMotion followers, and in an email to InMotion subscribers (~4000 subscribers)
- Sponsor name/logo prominently displayed on back of race t-shirts, event website, sponsor board
- Sponsor promo materials/items included in race-day bags (*qty needed ~500*)
- Sponsor thank-you post on Facebook, Instagram and LinkedIn (*with tag, if applicable*)
- Sponsor name/logo featured in sponsor slideshow at InMotion (pre- and post-event) and in select participant emails
- Sponsor name listed in Sponsor Thank You ad & email to InMotion subscribers (~4000 subscribers)
- **20 complimentary event registrations, any type (discount code provided)**



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## SPONSORSHIP OPPORTUNITIES (cont'd)

### PLATINUM SPONSOR \$5,000

Tax-Deductible Amt: \$4,260

- Naming rights for one the following event activities (*first come, first served*):
  - 1-Mile Walk
  - Virtual Walk/Run
  - Obstacle Course
  - 100-Yard Dash Relay
  - Art Activities
  - Music Activities
  - Water Buggy
- **Tabling opportunity at Living In Motion event (June 2025), incl. video to be shown during event\***
- Sponsor educational material (with link) on InMotion website (for one year), 1 social media post to InMotion followers, and in an email to InMotion subscribers (~4000 subscribers)
- Sponsor mention in 1 social media post to InMotion followers, and in an email to InMotion subscribers (~4000 subscribers)
- Sponsor promo materials/items included in race-day bags (*qty needed ~500*)
- Sponsor name/logo on the back of race t-shirts, event website, and on sponsor board
- Sponsor thank-you post on Facebook, Instagram and LinkedIn (*with tag, if applicable*)
- Sponsor name/logo featured in sponsor slideshow at InMotion and in select participant emails
- Sponsor name/logo in Sponsor Thank You advertisement
- Sponsor name/logo in email to InMotion subscribers (~4000 subscribers)
- **12 complimentary event registrations, any type (discount code provided)**

### GOLD SPONSOR \$2,500

Tax-Deductible Amt: \$1,800

- Naming rights for one of the following (*first come, first served*):
  - Water Stop
  - Volunteer Station
  - Event Technology
  - Food Station
  - Race Awards
  - Finish Line
- **Tabling opportunity at Living In Motion event (June 2025)\***
- Sponsor educational material (with link) on InMotion website (for one year)
- Sponsor mention in 1 social media post to InMotion followers, and in an email to InMotion subscribers (~4000 subscribers)
- Sponsor promo materials/items included in race-day bags (*qty needed ~500*)
- Sponsor name/logo on the back of race t-shirts, event website, and on sponsor board
- Sponsor thank-you post on Facebook, Instagram and LinkedIn (*with tag, if applicable*)
- Sponsor name/logo in sponsor slideshow at InMotion (pre- and post-event)
- Sponsor name/logo in Sponsor Thank You advertisement
- Sponsor name/logo in email to InMotion subscribers (~4000 subscribers)
- **10 Complimentary event registrations, any type (discount code provided)**

### SILVER SPONSOR \$1,000

Tax-Deductible Amt \$840

- Sponsor name on the back of race t-shirts, event website, and on sponsor board
- Sponsor thank-you post on Facebook, Instagram and LinkedIn
- Sponsor name listed in sponsor slideshow at InMotion (pre- and post-event)
- Sponsor name listed in Sponsor Thank You advertisement
- Sponsor name in email to InMotion subscribers (~4000 subscribers)
- **8 Complimentary event registrations, any type (discount code provided)**

**\*\* Please note: This sponsorship level does not include a table at Living In Motion \*\***

**\*\*There are NO tabling opportunities at Pals In Motion in September. Tabling opportunity is June 2025 at InMotion, for the Living In Motion event. Living In Motion table not offered without a Pals In Motion sponsorship at the Gold Sponsor level and above.**



# PALS IN MOTION 2025 SPONSORSHIP AGREEMENT

Deadline for promotional consideration: 8/15/25

## SPONSORSHIP LEVEL

☐ Signature (\$25,000)

☐ Diamond (\$15,000)

☐ Emerald (\$10,000)

☐ Platinum (\$5,000)

Make selection for Platinum naming rights (first come, first served):

☐ 1-Mile Walk

☐ Obstacle Course

☐ Art Activities

☐ Virtual Walk/Run

☐ 100-Yard Dash Relay

☐ Music Activities

☐ Water Buggy

☐ Gold (\$2,500)

Make selection for Gold naming rights (first come, first served):

☐ Water Stop

☐ Event Technology

☐ Volunteer Station

☐ Race Awards

☐ Food Station

☐ Finish Line

☐ Silver (\$1,000)

## SPONSOR INFORMATION

**Sponsor Name**

(exactly how you wish to be recognized)

**Contact Name**

**Address**

**City, State, ZIP**

**Email**

**Phone**

**Website URL** (if applicable)

## PAYMENT INFORMATION

You can help us reduce credit card fees by choosing one of our preferred payment methods

**Payment Method**

☐ Corporate Check (preferred)

☐ ACH/EFT (preferred)

☐ Credit Card (complete section below)

☐ Invoice us at address above

☐ We will pay online using the form at [www.beinmotion.org/sponsor](http://www.beinmotion.org/sponsor)

**Billing Address**

(if different from above)

**Credit Card Number**

**Exp Date**

**CVV**

**Cardholder Name**

**Signature**

☐ InMotion's W-9 is needed. Please send to:

☐ We do not wish to use the complimentary event registrations; our entire sponsorship will be a tax-deductible donation to InMotion.

## PROMOTIONAL INFORMATION

Please send high-resolution logo (JPG, PNG or EPS format) to [wvoelker@beinmotion.org](mailto:wvoelker@beinmotion.org). Please be sure to include information about any approval processes that InMotion needs to meet.

**Sponsor social media handles**

**Facebook**

[www.facebook.com/](http://www.facebook.com/)

**Instagram**

@

**LinkedIn**

**Return Completed Form to**

InMotion, 23905 Mercantile Road, Beachwood, OH 44122 or scan/email to [wvoelker@beinmotion.org](mailto:wvoelker@beinmotion.org)

Secure online payment available at [www.beinmotion.org/sponsor](http://www.beinmotion.org/sponsor)

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